Nadja Briliana

FRESH GRADUATE BACHELOR OF COMMUNICATION





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ADDRESS Jalan Genteng, Jakarta Utara

PERSONAL STATEMENT

A dedicated and reliable fresh graduate seeking an opportunity of entry-level position. Knowing and understanding of various things related to corporate communications, public relations, branding and marketing communication. Skillful and experienced at event planning, organizing and public relations product writing. Possess good communication skills to influence or convince potential clients and strengthen customer relationship. Strong willingness and enthusiastic to learn new things.

MY WORK EXPERIENCE

Sep 2020 - Nov 2021 CORPORATE COMMUNICATIONS

PT. Terminal Petikemas

Managing corporate social media as intern for 6 months. Planning for social content to raise social engagement for the company. Working hand-in-hand with creative, digital marketing, and designer to create engaging content. Handling media relations in assisting CSR events.

March 2020 - May 2020 PUBLIC RELATIONS EVENT COORDINATOR

Wahana Gastronomi

Help social media team in creating copywriting, editing content content making and documentation during events. Also, lending hand with the company mailing as basic administration.

EDUCATION

Aug 2017 - June 2021 Communication Science

Universitas Airlangga Surabaya 2014 - 2017 **High School Graduate** SMAN 56

SKILLS

Photoshop

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Copywriting

Jakarta

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Ms Word

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Illustrator Wordpress

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IG Content UX Writing

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Adobe XD

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